

TRIMLINES TECHNOLOGY

Digital Training Programmes

Build practical skills for the digital economy.

Practical digital skills for individuals, professionals and organizations.



Generative AI

Prompt. Create. Refine.



Digital Marketing

Plan real campaigns



Automation

Save repetitive work



Digital Products

Web and app skills



Explore Our Training Programmes

trimlinestech.com.ng

AI Solutions • Digital Products • Digital Commerce

Learn. Build. Apply.

Trimlines Technology provides practical digital training designed to help individuals, professionals, businesses and corporate teams understand and use modern digital technologies. Every programme is built around doing: real tools, real tasks and real business situations.

- Practical learning
- Real-world applications
- AI-powered tools
- Digital productivity
- Business applications
- Skills development
- Corporate technology adoption



Individual Training

For students, professionals, entrepreneurs, creators and individuals looking to improve their digital skills.

- ✓ Students
- ✓ Professionals
- ✓ Entrepreneurs
- ✓ Creators
- ✓ Anyone building digital skills



Corporate Training

For companies and organizations looking to train employees, improve digital productivity and adopt modern technologies.

- Employees and teams
- Digital productivity
- Modern technology adoption
- Organization-wide skills

Learn

Understand the tools and ideas behind modern digital work.

Build

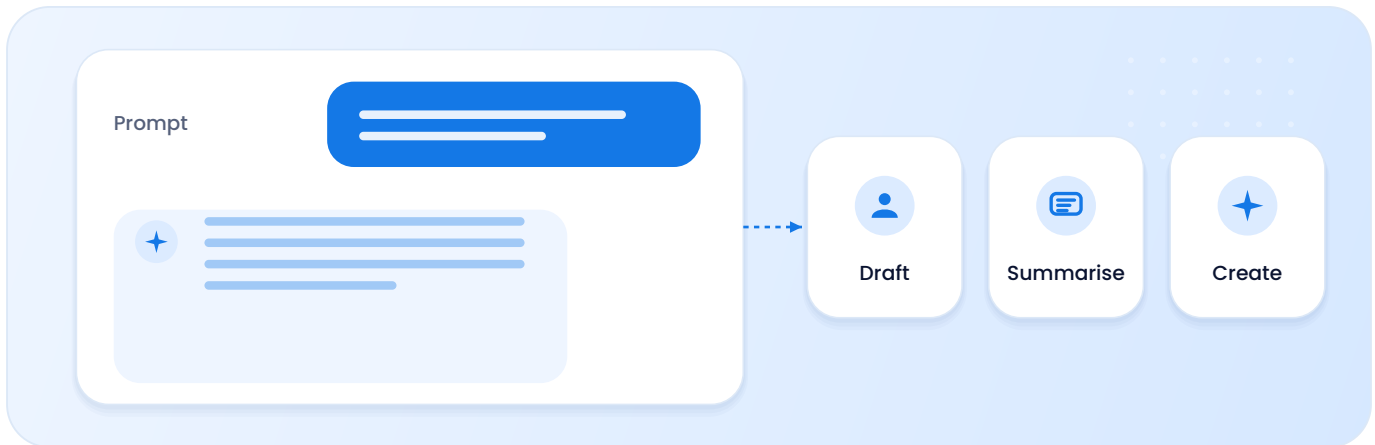
Practise with hands-on exercises and real examples.

Apply

Use new skills straight away in work and business.

AI & Generative AI

Learn how AI tools work and how to use them confidently for work, business and everyday tasks, with practical exercises at every step.



✓ Introduction to Artificial Intelligence

✓ Generative AI fundamentals

✓ ChatGPT and AI assistants

✓ AI prompting

✓ AI for productivity

✓ AI for research and content creation

✓ AI image generation

✓ AI video generation

✓ AI automation

✓ Using AI responsibly in business

How AI applies to real work

At work

Draft emails and reports, summarise long documents and prepare meeting notes faster.

In business

Create product descriptions, marketing copy and visuals for your online store.

For research

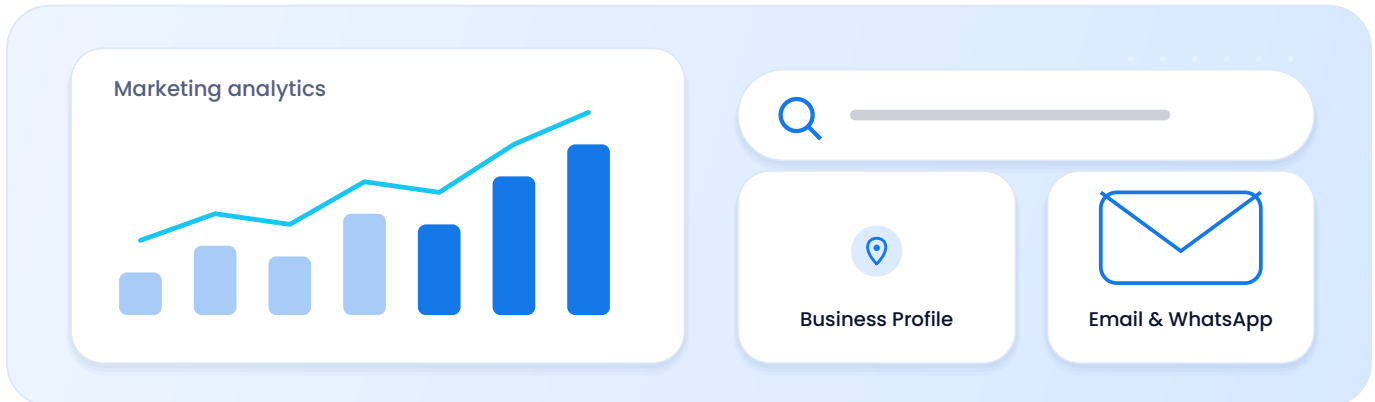
Explore a new topic, compare sources and organize findings into clear notes.

Every day

Plan a schedule, write a message or turn rough ideas into a clear action list.

Digital Marketing & Online Growth

Plan and run practical campaigns that help a business get found, earn attention and build lasting customer relationships online.



✓ Digital marketing fundamentals

✓ Social media content strategy

✓ Search Engine Optimization (SEO)

✓ Email marketing

✓ Digital advertising fundamentals

✓ Customer engagement

✓ Social media marketing

✓ Content marketing

✓ Google Business Profile

✓ WhatsApp marketing

✓ Campaign planning

✓ Marketing analytics

Practical campaign planning

Plan the campaign

Set a clear goal, choose your audience and map content to the right channels.

Get found locally

Set up a Google Business Profile and improve how customers discover your business.

Reach customers directly

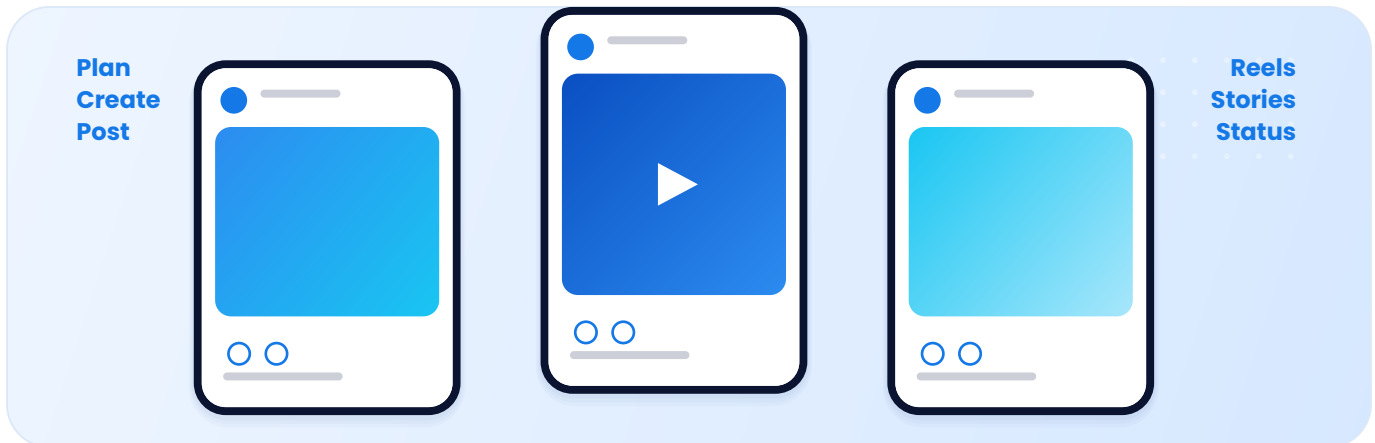
Build email and WhatsApp messages that keep customers informed and engaged.

Measure and improve

Read your analytics and adjust your next campaign using real results.

Social Media & Digital Content

Plan, create and publish consistent content across the platforms your customers use, with modern AI-assisted tools.



✓ Social media strategy

✓ Content planning

✓ Social media posting

✓ Short-form video content

✓ AI-assisted content creation

✓ AI-generated images

✓ AI-generated videos

✓ AI animations

✓ Graphic design tools

✓ Video editing fundamentals

✓ Content calendars

✓ Brand consistency

Content ideas by platform

I

Instagram

Carousel posts, Reels and Stories

F

Facebook

Page posts, events and community updates

T

TikTok

Short tutorial and behind-the-scenes videos

L

LinkedIn

Company updates and expert insight posts

W

WhatsApp

Status updates and catalogue promotions

Digital Productivity & Business Tools

Help employees work faster and more effectively with modern digital tools, from everyday office software to AI productivity tools.



✓ Microsoft Office productivity

✓ Google Workspace

✓ Cloud collaboration

✓ Digital document management

✓ Online communication tools

✓ Business productivity tools

✓ AI productivity tools

✓ Workflow improvement

✓ Digital organization

✓ Collaboration and remote work tools

Where teams save effort

Documents and files

Create, share and organize documents in the cloud so everyone works from one version.

Team communication

Use online meetings, chat and shared calendars to keep work moving.

Remote collaboration

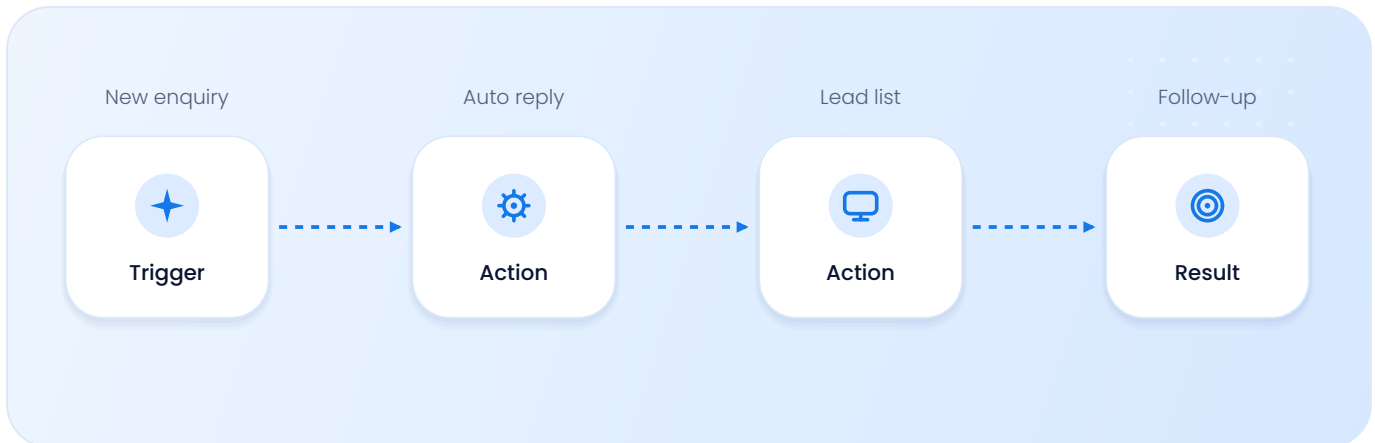
Work together on the same files and tasks from different places.

Smarter routines

Improve everyday workflows and add AI tools to repetitive office tasks.

Automation & Digital Workflows

Show your business how to reduce repetitive manual work, respond to customers faster and improve efficiency with connected tools.



✓ Understanding business automation

✓ Workflow automation

✓ AI-powered automation

✓ Customer communication automation

✓ Email automation

✓ WhatsApp automation

✓ Lead management

✓ Marketing automation

✓ Repetitive task automation

✓ Introduction to APIs and integrations

Less manual work, more efficiency

Respond faster

Send automatic replies to new enquiries by email or WhatsApp.

Never lose a lead

Capture enquiries in one place and set reminders for follow-up.

Connect your tools

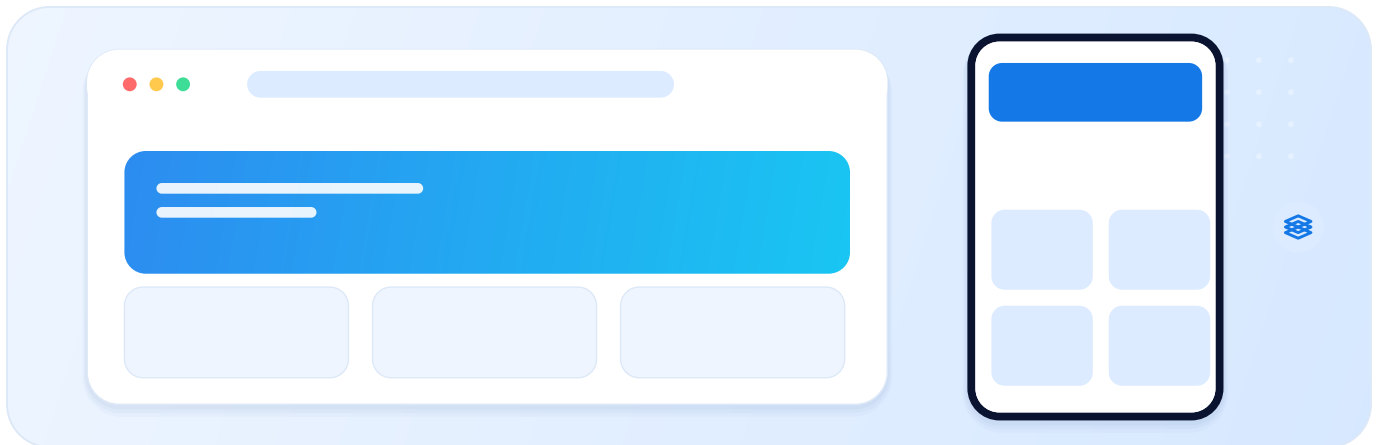
Use integrations so information moves between apps without retyping.

Automate the routine

Turn repeated weekly tasks into simple automated workflows.

Web & Digital Product Skills

A beginner-friendly introduction for anyone curious about how websites, online stores and digital products are planned and created.



✓ Website fundamentals

✓ WordPress

✓ WooCommerce

✓ E-commerce fundamentals

✓ Web application concepts

✓ Mobile app concepts

✓ UI/UX fundamentals

✓ Digital product planning

✓ Startup MVP concepts

✓ Introduction to APIs

✓ Databases and backend concepts

How a digital product comes to life

Idea and planning

Define the problem, the users and the smallest useful first version.

Design

Sketch screens and user journeys that are simple to understand and use.

Build

See how websites, stores, apps, databases and APIs work together.

Launch and grow

Publish, collect feedback and improve the product step by step.

Corporate Digital Skills Training

Trimlines Technology can provide customized training programmes for organizations, helping teams build confidence with modern digital tools and technologies.

✓ AI adoption

✓ AI productivity

✓ Digital marketing

✓ Social media

✓ Digital tools

✓ Business automation

✓ Cybersecurity awareness

✓ Cloud tools

✓ Digital transformation

✓ Technology adoption



Training can be customized around your organization's tools, workflows and objectives.

Built around your organization



Your tools

Training that uses the software and platforms your teams already work with.



Your workflows

Practical sessions shaped around the way your teams get work done.



Your objectives

Learning goals aligned with what your organization wants to achieve.

Flexible Training For Different Learning Needs

Choose the way of learning that suits you, your team or your organization.



Individual training

Learning paths for students, professionals, entrepreneurs and creators.



One-on-one training

Focused, personal guidance around your own goals.



Small group training

Learn alongside others in a shared, practical setting.



Corporate team training

Programmes for teams, departments and whole organizations.



Workshops

Hands-on sessions built around a topic or a tool.



Practical sessions

Learn by doing, with real exercises and real examples.



Online training

Learn remotely, wherever you are.



On-site corporate training

Delivered at your organization's location.

Not sure which format fits? Contact us and we will help you choose.

Why Train With Trimlines?

Training shaped by a technology company that builds and works with digital products, AI solutions and digital growth every day.



Practical technology experience

Lessons grounded in how technology is really used.



AI-focused approach

Modern AI tools taught in a clear, practical way.



Real-world business applications

Examples and exercises drawn from real business needs.



Modern digital tools

Learn the current tools people use at work.



Business-focused training

Skills that connect directly to business results.



Customized corporate programmes

Built around your organization's workflows and goals.



Practical exercises

Learn by doing, not only by listening.



Technology and digital growth expertise

Support across products, marketing and growth.



Ready to Build Your Digital Skills?

Explore our training programmes and find the right learning path for you or your organization.

DOWNLOAD OUR TRAINING BROCHURE



Email

support@trimlinestech.com.ng



Website

<https://trimlinestech.com.ng/>



Trimlines Technology

AI Solutions • Digital Products • Digital Commerce